

NEWS RELEASE

FOR IMMEDIATE RELEASE: July 30, 2025

Contact: Julie Granger, President, Junior Achievement of Wisconsin
jgranger@jawis.org | Phone: (414) 577-3810 | Wisconsin.ja.org

Junior Achievement of Wisconsin Wins ‘Innovation in Education’ Nonprofit Excellence Award for 3DE Education Model



MILWAUKEE, WIS.—Junior Achievement of Wisconsin was recognized this week for its 3DE Educational Model with the “Innovation in Education” award as part of the 2025 Nonprofit Excellence Awards presented by BizTimes Media. The annual awards honor the top nonprofit organizations, leaders and philanthropists working to improve the quality of life in southeastern Wisconsin.

“It really is an honor for Junior Achievement’s 3DE model to be recognized among the many nonprofits doing important work in Wisconsin,” said Julie Granger, Junior Achievement of Wisconsin President. “I also feel honored personally to be working with such a dedicated team across the state and for an organization that continues to innovate after more than 80 years working on behalf of young people in the state.”

3DE (3-dimensional education) is a curriculum model created by Junior Achievement and provided to Milwaukee high schools designed to connect students to real-world applications of classroom concepts using active, experience-based learning. It is currently being implemented at Milwaukee Marshall and Bay View High schools.

The Nonprofit Excellence Awards recognize outstanding nonprofits and corporate citizens for their efforts to make Milwaukee a better place to live, work and play. The program also salutes the work of for-profit organizations, executives and professionals who donate their time, talent and treasure to community causes. Junior Achievement was recognized among dozens of nominations submitted this year.

About Junior Achievement

Junior Achievement is the world’s largest organization dedicated to giving young people the knowledge and skills they need to own their economic success, plan for their future, and make smart academic and



economic choices. JA learning experiences are delivered by corporate and community volunteers and provide relevant, hands-on lessons that give students from kindergarten through high school knowledge and skills in financial literacy, work readiness, and entrepreneurship. Additionally, Junior Achievement is expanding its reach to 18-to-25-year-olds to provide young adults with critical life skills. Since 2021, more than 14,000 Junior Achievement volunteers have taught JA life skills to 340,000 Wisconsin students. For more information, visit [Wisconsin.ja.org](https://wisconsin.ja.org).